





12<sup>th</sup> June 2023 - 09:00 Aula Prodi - Piazza S. Giovanni in Monte 2, Bologna

This event will look at the multi-modal communication potential of images, drawing examples from the past, the present and the future.

Since the very beginning of their history, images, and writing too, have been used to convey all sorts of human messages. But this series aims to go beyond what writing does *stricto sensu*, to showcase how language may or may not be part of a code, how images can be standardized and understood by a social group, and how figural objects aimed at conveying specific meanings can be part of a communicative exercise. Rather than addressing this through language, we aim to show the many colours that an image can take and investigate its potential as an effective vehicle.

This event is part of project INSCRIBE (Invention of Scripts and their Beginnings), that has received funding from the European Research Council (ERC) under the European Union's Horizon 2020 research and innovation programme (Grant Agreement No. 771127).

# Programme





Registration for online or in-person participation by 09.06.2023

Join on zoon











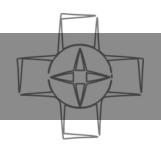
## INSCRIBE ERC Project Organising Committee

Prof Silvia Ferrara Dr Mattia Cartolano Dr Ludovica Ottaviano

Dipartimento di Filologia Classica e Italianistica (FICLIT), Alma Mater Università di Bologna

Evento valido per l'acquisizione di CFU, gli studenti interessati contattino la Dr. Ottaviano (ludovica.ottaviano@unibo.it)







#### 09:00

Talking Images
Silvia Ferrara, University of Bologna

## 09:15

Investigating the Cognitive Affordances of Symbolic Artefacts **Kristian Tylén**, Aarhus University

#### 10:15

Between Nature and Culture Interpreting Changes in Human Representations During the Early Neolithic in Northern Mesopotamia **Marion Benz**, University of Bern

11:15 - 11:30 Coffee break

#### 11:30

Hieroglyphs Beyond Writing
Annick Payne, University of Bern

### 12:30

Emblem to Icon in Proto-Elamite Writing? **Kathryn Erin Kelley**, University of Bologna

13:30 - 14:30 Lunch break



#### 14:30

Art From Calligraphy
Chinese Writing Turns into Artistic Images, Graphic
Motives, Choreographic Gesture and Graffiti Tags
Adriana Iezzi, University of Bologna

## 15:30

Moles, Wrinkles, Grimaces, and Smiles On the Semiotics of Facial Scripts **Massimo Leone**, University of Turin

## 16:30

Imagination, Perception, Language, and Writing
A Semiotic Perspective
Claudio Paolucci, University of Bologna